FAVORITE THINGS

If you can identify these items well enough to respond correctly to the following 20 (or so) questions, you were really on top of the fads and fancies of 1984. For answers and instructions about how to assess your consumer awareness, turn to page 112.

1. What's red-hot, white and A) squishy, B) snazzy, C) smoky, D) snowy?

2. Where does this sundae grow? And what's that thing on top?

3. A) Japanese compact car—true or false?

4. One is for moonwalking, the other for stonewashing. Which is which and why?

5. Can kids buy this without being carded?

6. Why was this album so big with music lovers?

7. What dynasty had dollars and a scent?
10. Why does Clooney suggest the herb of '84?

8. Was this the latest lapin stew in Paris?

9. This sign was posted at a Palm Beach pool, right?

10. Fashion statement or political statement?

11. This salad was to as pizza is to Italy.

12. The well-dressed valley boy was wearing...

13. Who ya gonna call for Blockbusters?

14. This salad was to as pizza is to Italy.

15. Were these really the frames to die for?

16. Can you tie your shoelaces in the dark?

17. Can you price all this ice right?

18. The three biggest U.S. lottery jackpots of the year?
ANSWERS
THE NAME OF THE GAME WAS TRIVIA

Score yourself one point for each correct answer unless otherwise instructed.

THE COUPLE OF THE YEAR

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GOOD-LOOKING, SLIM Single White Male, 24, Caltech Ph.D., Silicon Valley exec, hates sports, likes cream soda, goldfish, chess. Heinlein, the movie. Revenge of the Nerds. Seeks brainy, sexy, Single Female hiker with brown hair.

The Couple of the Year met through computer personals, but their styles came through more clearly in photos. Each visible characteristic listed below is worth one point; items not shown (in parenthesis) are also worth one point each. There are 19 possible bonus points for the Yuppie and 13 for the Nerd.

THE YUPPIE


THE NERD


FAVORITE THINGS

[Pages 106-107]

1. Eating out a) Mousse. It's not a dessert but a go to hold your hair. The stuff sold $100 million in its first year on the market. b) White scones with lemon curd. High-concept hospitality was high fashion at all the trendy places. c) Mousse. Quiche. Ranchers waged war on the rusty tree that invaded grazing land in the Southwest, and urban worshippers were handed the sweet pleasures of meats barbecued over kings or sticks. d) Wrong. It's not creamy. Artificial sweetener NutraSweet was the power of preference—some $500 million worth was ingested into diet drinks. (One point each)

In soybean fields. Tofutti, a nondairy "ice cream" made from soybeans, was low in calories, cholesterol, and the big chair of the two million gallons. One, Hiko. Hummus. Also called the "tree tomato," this bitter fruit grown mainly in New Zealand replaced the kiwi in the exotic produce department. It was usually eaten sprinkled with sugar. (One point each)

3. True. Zeon, the Friendly Robot from the 80s, transformed into a car in just a few years. Priced between $300 and $800, the Japanese imports were the toys of the year.

4. Guess? Denims, the non-designer-label designer jeans made in Los Angeles, were tumbled in a dryer with pieces of pumice, a volcanic stone. A newspaper clipping, copied from the hand-made article that singer Michael Jackson wore, cost retail and was matted for moonwalking, a dance step also popularized by the entertainers. (One point each)

5. Yes. Near beer has zero alcohol. This brand, made in Switzerland, earned its own niche among the beer-drinking crowd. A good beer, I insist, is a dry, clean flavor that is not bitter. (One point each)

The Curringtons. The TV character Linda Evans plays on Dynasty may or may not be a brothel in a Charles of the Ritz perfume. Forever Kristy. a buxom 180 pounds. Skirted gymnast. (Kris Jenner's maternity dress pattern)

6. It was because it was so little. The four-and-half-inch compact disk scanned by a laser (rather than a needle) became widely available and was a hit in quality, bigger, wasn't better.

7. From the Cookout. Tofutti, a non-dairy "ice cream" made from soybeans, was low in calories, cholesterol-free and the big chair of the two million gallons. One, Hiko. Hummus. Also called the "tree tomato," this bitter fruit grown mainly in New Zealand replaced the kiwi in the exotic produce department. It was usually eaten sprinkled with sugar. (One point each)

8. Miss nov' nom. Animal lovers without much square footage got hopped up over the hop-crazed rabbit, a cross between a pet rock and a pug. It can be housebroken, makes no noise and has a funny ear.

9. Wrong. It's a piece of polyvinyl specifically made for getting down to some serious breaking. The mat costs $18 and is lighter than cardboard.

10. Rosemary. It makes lamb chintz and even vegetables taste as if they were raised in a pine forest and was the biggest hit since basil (herb #3).

11. Both. British designer Katherine Hamnett took the streets with message T-shirts like the 1986 parachute-silk number shown. Knockoffs were tamer. Smiley. Free. Relax. Street chic became low. (T-shirts)

12. Computer chips—the Silicon Valley. Made into cuff links ($700, mounted on 14-karat gold), ties and scissors, high tech was in and in the chips.

13. Ivan Reitman. He's the director of the year's biggest picture, Ghostbusters, which spun out into buttons, T-shirts and dolls and a No. 1 record.

14. Miami. The taco salad was easy to toss off. Cheese, lettuce, tomato and onions served in an edible bowl. No dribbling.

15. Unhappily, yes. Five-timer-city killings and many muggings elsewhere were linked to snatches of Cazals, gold-plated West German eyeglass frames that ran from $200 to $1,000.

16. If your answer is no, either haven't gotten into iridescent, glittery or Day-Glo socks. OR you don't wear ties at work. OR you don't even bother with your own shoes. You're in a hole in the store style so complex that no manly light source would help. If your reason is one of the first two, subtract a point. If one of the last two, add two points. If your answer is yes, for whatever reason, score one point.

17. If you guessed 50 or under, you know from the sci-fi (the new word for old-fashioned) rhyme sense look.

18. Illinois, $40 million. Ohio, $24.5 million. New York, $22.8 million. The Illinois payoff was the largest in U.S. history. (One point each)

Olympic Winners

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For guessing the most valuable finishes correctly, give yourself a bonus point. Prices quoted are approximate.

1. Los Angeles Police ($200) 2. Omar (250) 3. Moebius (team cushion supplier) (promotional pin $200) 4. Anti-Terrorist Operations Center ($150) 5. Peter, Paul and Harry, a token from the president, chairman and general manager of the L.A. Olympic Organizing Committee ($150) 6. American Telephone and Telegraph sponsor ($250) 7. Coca-Cola's pin with Sam the Olympic Eagle is the most valuable pin shown. Only $400 were made before the company found out that the eagle might not hold its value as it was against regulations and recalled the pins ($1,000)

Fuzzy Whatzits

[Page 110]

Each correct translation is worth one point. There are 32 words or phrases.

Willy Wonka?" a follow asked. He was quite muscular but not particularly attractive. "I'm just taking it easy," I said, I was relaxing smoking a cigarette. I was wearing my nifty sunglasses and really looked great. None of the good-looking girls I dated was around to go out dancing with, so we took off to have a beer. We were quite drunk when he asked me to buy him some potato chips. I did. Then "Keep goin' that, in threw up; he was very sick. I got a hold of myself and told him to get lost. Goodbye to that troublemaker, I went back to my parents' house to take it easy and listen to records. An experience.

How Do You Rate?

Give yourself 20 points for the attempt. A perfect score is 200.

1. Yes. A coo is a whoop. (100)

2. Totaly trendy. (50)

3. 50-99 Pop culture-vulture. (25-49 Slightly out of it)

4. 0-24 Better luck in 1985

Text: Claudia Dowling
The *Ghostbusters* team of Ernie Hudson, Harold Ramis, Dan Aykroyd and Bill Murray whipped mermaids, gremlins and Indiana Jones to become the biggest-grossing movie of 1984. Made for $38 million, it pulled in more than $200 million in its first five months.