

The Superstars of the Supernatural are back



GH****STBUSTERS IITM

YOUR CAMPAIGN

SYNOPSIS

They're back!

The Ghostbusters are returning with twice the know-how and twice the particle power to save the world again.

Reuniting from the first "Ghostbusters" are producer/director Ivan Reitman and cast members Bill Murray, Dan Aykroyd, Sigourney Weaver, Harold Ramis, Rick Moranis, Ernie Hudson and Annie Potts. Joining them in a villainous role is Peter MacNicol, Ramis and Aykroyd, who wrote the first screenplay, have also scripted the sequel.

In their previous adventure, the boys saved New York City from the powerful and demonic "gatekeeper" but left a pile of rubble in their path, leading the cost-conscious city to slap the heroes with a judicial restraining order prohibiting them from pursuing their chosen vocation.

Four years have passed since the Ghostbusters were last called into action. Dr Peter Venkman (Bill Murray), the noted parapsychologist and charmer has been delegated to hosting a cult cable TV talk show dealing with psychic phenomena. Former Ghostbuster Ray Stantz (Dan Aykroyd); and Winston Zeddemore (Ernie Hudson) earn a living by entertaining at children's birthday parties. And techno wizard Egon Spengler (Harold Ramis) is continuing his research on the effect of human emotional states on the psychomagnetic energy field. Dana Barrett's (Sigourney Weaver) relationship with Venkman fell apart. She married another man and they had a child, but the marriage is dissolved. Now Dana is a single parent living in New York with an 8-month-old boy, Oscar (played by twins William I, and Henry J Deutschendorf), and working at the Manhattan Museum of Art alongside an intense, quirky art restorer, Janosz Poha (Peter MacNicol). Everything appears normal until Oscar's baby carriage mysteriously rolls off on it own and into the oncoming traffic. Dana makes a breathtaking rescue of her child but recognizes that the supernatural has re-entered her life and is threatening her baby.

Who's she gonna call?



WE'RE BACK!



Certificate PG Running Time 1 hour 48 mins

PRODUCTION NOTES

"We had all worked together for a number of years on various things and in various combinations," Reitman recalls about the family of actors he worked with on the first "Ghostbusters." "We all thought about the experience of making a sequel to 'Ghostbusters,' and the idea seemed too much fun to resist."

Aykroyd, who always thought there was more than one story for the Ghostbusters, says the new film has "more of a basis in human behavior and in real values than did the first one."

Five years after the first "Ghostbusters," and working with Ramis and Aykroyd as writers, Reitman was ready to tackle the challenge of "telling a story that would be surprising again," the producer/director says.

"The good news about sequels is that the audience has

Murray was drawn to the project primarily by the opportunity to work with old friends.

"It was appealing to get back together with these people, because they all know what they're doing, they're all funny, and they're all nice to be with," he says.



great expectations and that they know and enjoy the characters," Reitman continues. "Part of the success of the first film was the friendliness of the characters to the audience and vice versa. Half the comedy is anticipation of what you know they're going to do, because you know what they're like. It's like being with old friends."



Reitman, Ramis and Aykroyd had all observed the intensity of negative emotions in the real world, which led to a story idea for "Ghostbusters II": A river of slime, which grows in response to people's negative emotions, flows under New York and threatens to engulf the city.

"The combined negative energy, with so many people being so nasty for so many years," Ramis notes, "develops a real power, which can negatively affect people's lives. This thick sludge was building up under the city, and it's causing all kinds of trouble. We've personified the evil in the form of a demonic spirit that's waiting to make its return to the world."

WE'RE BACK!



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plastic container
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WE'RE BACK!



WE'RE BACK!

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Stocks are limited and there is bound to be a big rush for them. For information on availability and allocation please contact the PUBLICITY DEPT, COLUMBIA TRI-STAR FILMS. Tel: 01-580 2090.



The Soundtrack Album of the film is released through MCA Records Ltd. This excellent album includes the BOBBY BROWN On Our Own hit single which reached No 3 in the Pop charts and the RUN DMC single which reached No 75. The album will be re-promoted heavily for the Christmas period.

Available on LP, Cassette and Compact Disc, for more information contact: MCA RECORDS LTD, 72-74 Brewer St, London W1R 3PH. Tel: 01-437 9797.





"The Superstars of the Supernatural"



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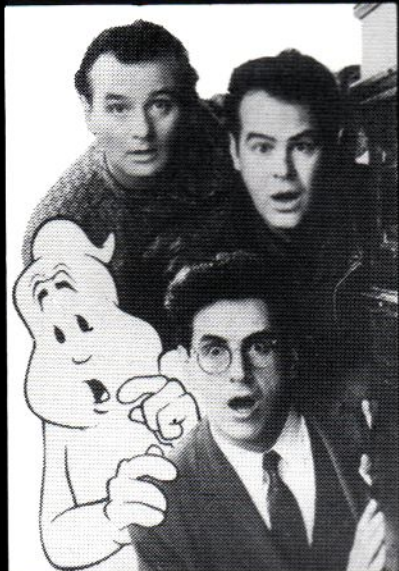
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BMS**
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SPARKLES
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**YOU'LL BE AMAZED
AT THE BARGAINS**



AT VEE'S FASHIONS
4A STATION ROAD

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NOW SHOWING
THE CINEMA
HIGHER STREET

The Superstars
of the Supernatural are back



GHOSTBUSTERS II
PG

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PROMOTIONAL PAGES

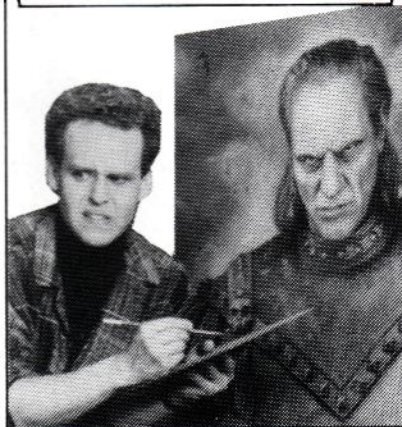
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9 PERRY WAY

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What with the festive season approaching and the appeal of the Ghostbusters it should be an attractive proposal for your local press to run a special GHOSTBUSTERS II CHRISTMAS SPECIAL feature. Ask one or more of your local newspapers to take this sample to their regular advertisers, to persuade them to join in this joint advertising feature. See also the licensee list to assist you in finding potential outlets for joint cross plugging promotions with your cinema.

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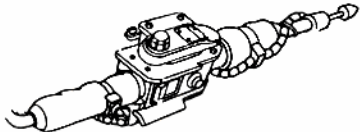
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COMPETITIONS

GHOSTBUSTERS II

A. _____

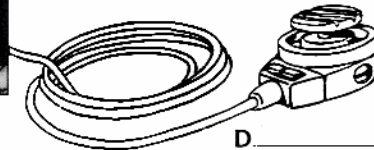
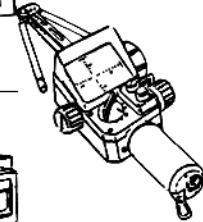
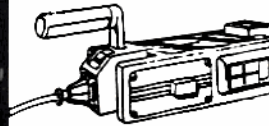


B. _____



EQUIPMENT COMPETITION

C. _____



D. _____

The ghosts and spooks have been playing tricks on the Ghostbusters, by removing the name from each piece of equipment so they are unable to catch any ghosts. Can you help them replace the names? All you have to do is match up the correct name to each piece of equipment in the space provided.

PKE METER
PROTON GUN
GHOST TRAP
SPECTRO VISOR

NAME _____

ADDRESS _____

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(A) SPECTRO VISOR (B) PROTON GUN (C) PKE METER (D) GHOST TRAP



GHOSTBUSTERS II

WORD SEARCH

T	O	T	H	G	H	O	T	S	T	G	H	O	T	S	G	H	O	T	S	G	O	S	T	H	G
T	G	H	O	S	T	O	G	S	O	H	O	O	G	S	T	S	O	H	G	T	H	G	H	O	S
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O	S	S	H	O	S	T	G	S	S	H	O	S	T	S	T	H	O	S	O	H	S	T	S	G	S
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O	T	S	T	S	O	H	O	G	H	O	S	S	S	G	S	G	H	O	S	G	H	O	S	G	

The word GHOST appears twenty one times in the puzzle above. See if you can find them. They can run backwards, across, or vertically. When all are found and marked they will spell another word associated with Ghostbusters.

NAME _____

ADDRESS _____

THE HIDDEN WORD IS _____

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THE HIDDEN WORD IS: SLIME

GHOSTBUSTERS II

SPOT THE GHOST COMPETITION

The Ghostbusters latest catch of ghosts have escaped and are hiding outside and around the building. The Ghostbusters must recatch them quickly but they cannot see them. Can you help?

All you have to do is circle the 10 ghosts hidden.



NAME _____
ADDRESS _____

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GHOSTBUSTERS II

WHO DUNNIT COMPETITION

One of the Ghostbusters team has accidentally let loose the ghosts from the ecto-containment unit but will not admit to it. By careful deduction see if you can determine who the culprit was by working through the alibi clues and finding out who was left on their own in the building during the day.

- ☐ Ray Stantz was called out on an emergency job at 9.00 am with Spengler and Zeddmore and did not get back till the end of the day. Zeddmore confirms this.
- ☐ Peter Venkman says he was having lunch with Dana from 12.00 pm and went back to her apartment for the afternoon.
- ☐ Secretary Janine was in the office with Slimer for most of the day except lunchtime between 1.00 pm – 2.00 pm. Slimer confirmed this.
- ☐ Spengler was sent back for special equipment and arrived in the office at 1.00 pm. He signed the equipment out from Janine at 2.00 pm.
- ☐ Dana phoned the office about lunch with Venkman and confirmed lunch at 1.00 pm and picked him up at 1.00 pm.
- ☐ Janine worked on boring paperwork with Venkman until 12.00 pm.
- ☐ Slimer played cards with Spengler until 2.00 pm when Janine arrived back from lunch.



The culprit was: _____

NAME: _____



ADDRESS: _____

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THE CULPRIT WAS PETER VENKMAN




GHOSTBUSTERS II





TRUE OR FALSE


The Ghostbusters have been summoned to a haunted building, where a clever ghost has laid a trap. Before they can enter they have to determine whether the signs below are true or false. Can you help them? Simply enter true or false in the spaces provided.




A. NO ENTRY




B. NO DANCING




C. NO SMOKING



D. NO PEDESTRIANS



E. NO SCARING



F. NO NAKED FLAMES



G. NO WHISTLING



H. NO ICE CREAM

A. _____

B. _____

C. _____

D. _____

E. _____

F. _____

G. _____

H. _____

NAME _____



ADDRESS _____

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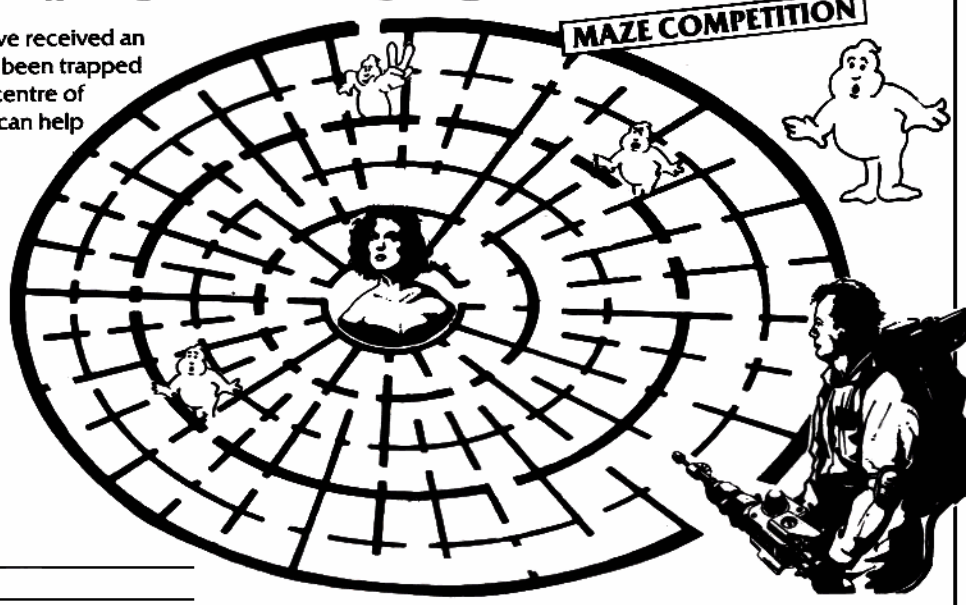
(A) TRUE (B) FALSE (C) TRUE (D) TRUE (E) FALSE (F) TRUE (G) FALSE (H) FALSE

GHOSTBUSTERS II

MAZE COMPETITION


The Ghostbusters have received an urgent call, Dana has been trapped by the ghosts in the centre of the maze. See if you can help them rescue her by finding the correct route.

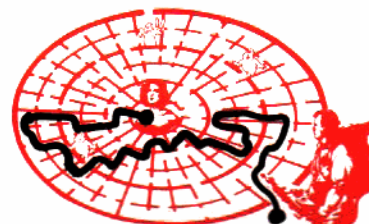


NAME _____

ADDRESS _____

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ACCESSORIES

There is a splendid selection of display material available on GHOSTBUSTERS II, offering you the opportunity for enhancing to its fullest any crossplugging display promotions that you manage to arrange with local retail outlets. If you have any ideas that you wish to pursue involving the film, please do not hesitate in contacting us for additional assistance.

DISPLAY STANDEE

Full colour display standee approximately 6' x 4'. Available from National Screen.

QUAD FEATURE POSTER

Full colour 30" x 40" feature poster. Available from National Screen.

DOUBLE CROWN TEASER POSTER

Full colour 30" x 20" poster. Available from National Screen.

4 SHEET TEASER & FEATURE POSTER

Full colour 60" x 40" poster. Available from National Screen

SYNOPSIS

Full colour 4 page pop up synopsis. Available from National Screen

PRESS KITS

Containing B/W stills, biographies and synopsis. Available from The Press Office, Columbia Tri-Star. Tel: 01-580 2090.

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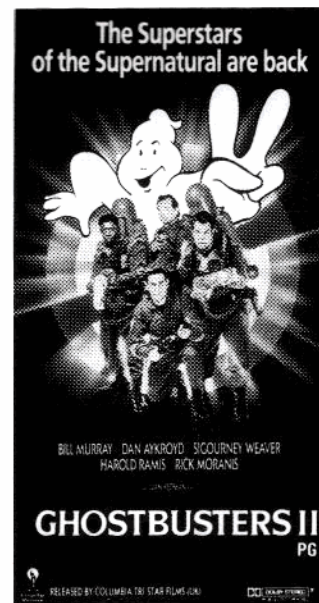
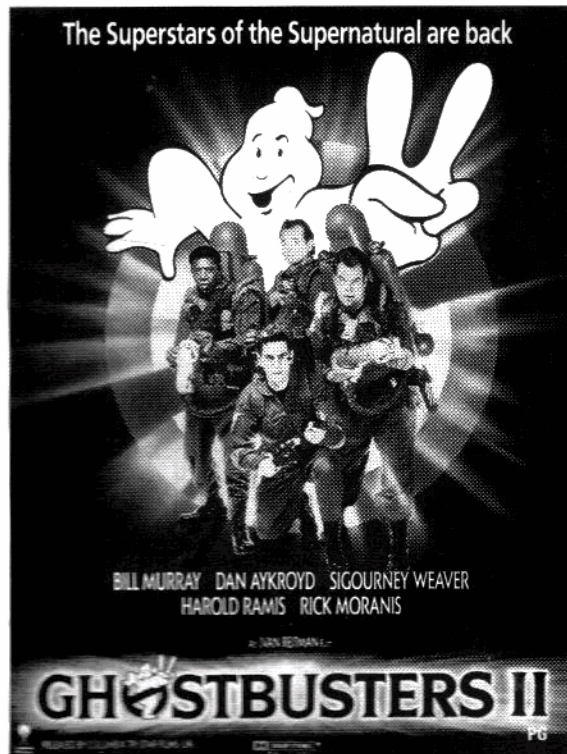
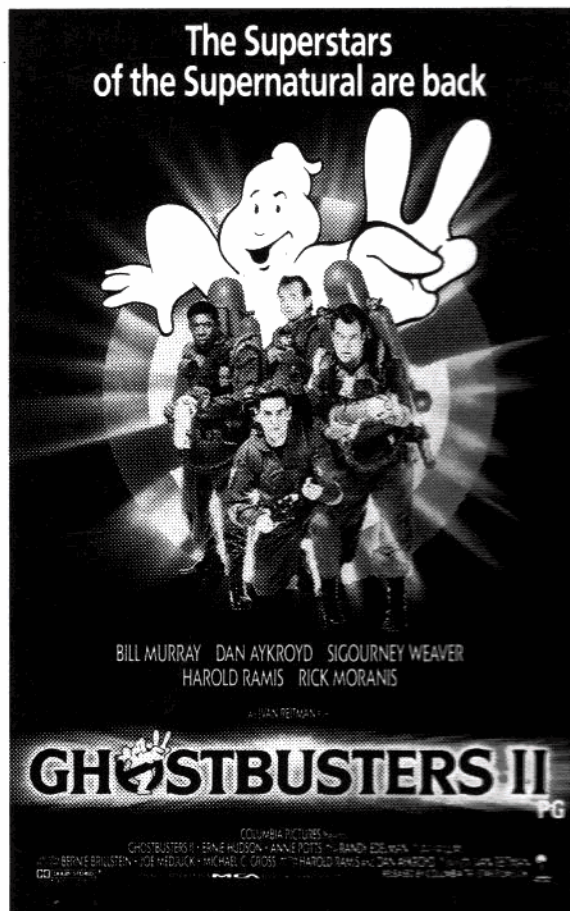
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GHOSTBUSTERS II

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EXECUTIVE PRODUCERS BERNIE BRILLSTEIN • JOE MEDJUCK • MICHAEL C. GROSS WRITTEN BY HAROLD RAMIS AND DAN AYKROYD PRODUCED AND DIRECTED BY IVAN REITMAN
A COLUMBIA PICTURES RELEASE
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